

Bay Area Discovery Museum's

GOBLIN JAMBOREE

**2024
Corporate
Sponsorship
Opportunities**

Breakfast Bash

October 19
8:30-10:30 a.m.

General Festival

October 19-27

At Bay Area Discovery Museum, our mission is to create playful learning experiences that inspire a passion for discovery in every child. Goblin Jamboree is an annual, highly anticipated, week-long event that draws over 10,000 costumed children and families to experience the museum transformed into a Halloween wonderland, complete with STEAM programming, spooky art creations, and live entertainment! The festival kicks off with a Breakfast Bash and continues for a week with general admission tickets.



Bay Area
Discovery
Museum





Goblin Jamboree

Corporate Sponsorship Levels and Benefits:

Presenting, Supporting, and Family sponsors receive

Logo recognition on:

- Event signage and collateral materials if confirmed by September 25 (>10,000 impressions)
- Post-event email (36,000 emails)
- Event webpage with link to corporate website

Name recognition on the museum's Corporate Partner webpage and donor wall.

Presenting Sponsor - \$15,000

15 Family passes* to Goblin Jamboree + 10 Family Passes to Goblin Breakfast Bash with a reserved seating area.

Logo recognition on:

- Pre-event email invitations if confirmed by August 1 (36,000 emails)
- Goblin Breakfast Bash pre-event emails and collateral materials if confirmed by July 15 (> 1,000 impressions)

Shout out in social media post, with tag (>20,000 impressions)

Opportunity to donate an item (to be approved by museum) for distribution at Breakfast Bash

Supporting Sponsor - \$10,000

15 Family passes* to Goblin Jamboree + 4 Family Passes to Goblin Breakfast Bash

Family Sponsor - \$5,000

10 Family passes* to Goblin Jamboree + 2 Family Passes to Goblin Breakfast Bash

- * Family passes include 1 employee, 1 additional adult, and all children in household. Tickets for additional guests may be purchased.

Breakfast Bash Spooky Sponsor - \$1,650

Kick off Goblin Jamboree with exclusive early access to the spooky celebrations!

Spooky Sponsors receive a dedicated haybale lounge area seating 10 guests, and enjoy a delicious breakfast, handcrafted espresso drinks, a mimosa bar, a live DJ, and early access to Goblin Jamboree. Breakfast Bash will take place on October 19, 2024 from 8:30-10:30am. Up to six additional guests may be purchased for \$125/pp.

